



using soccer to promote cultural exchange and gender equality across the Americas

Level Playing Field Inc.

[www.levelplayingfieldinc.org](http://www.levelplayingfieldinc.org)

[info@levelplayingfieldinc.org](mailto:info@levelplayingfieldinc.org)

## Ideas to help fund your trip

There are countless creative and fun activities that you can do on your own, or with your team, to help fund your trip to Bolivia. Check out these tips below and if you have any new ones you would like to share with others, send them along and we will gladly post them on the website!

### **One World Futbol (OWF) Partnership**

OWF is a Portland-based non-profit that designs indestructible soccer balls for use in developing countries. As part of its mission to bring soccer to people in the remotest parts of the world, OWF is offering our Student Coaches a donation of \$5 toward their trips to Bolivia for every ball sold to people in their network. In addition, for each ball sold another ball is donated to LPF through the "give one, get one campaign. [Contact us to set up a OWF fundraising account.](#)

### **Walk, Run, Bike, Swim or Attempt a New Challenge**

The easiest and most effective way to raise money is through eliciting pledges from friends, family and classmates.

- Step 1: Enter a 5 or 10k race, half-marathon, marathon, triathlon or any such competition in your area. (Click [here](#) for a list of running races in your area)
- Step 2: Download and print this [fundraising form](#)
- Step 3: Approach friends, family and classmates to make pledges based on your completion of the event
- Step 4: Complete the event (don't forget to train beforehand)
- Step 5: Collect pledges from your sponsors - an easy way to do this is to direct sponsors to the [LPF paypal account](#)
- (please alert us if you intend to fundraise via this method)

### **Host a Clinic**

Clinics are a very effective way of raising money and contributing to the local community, particularly if you are part of a group wishing to apply. Contact the community's recreation department or AYSO league director and see if they will co-host a soccer clinic for kids in the local community. This could be indoors or outdoors. Parents can pay a reasonable, flat fee for a full or half-day session with your college team, and all proceeds will go towards the camp and can be taken off your own contributions. Some colleges teams have run these very successfully together using their university facilities.



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## **Email**

Sometimes, the easiest and most profitable way to fundraise is to simply send an email out to your friends and family with a request for donations toward your trip. Tell them about the amazing opportunity ahead of you and that every dollar counts! If you are up for it, ask for donations toward your trip instead of birthday and other holiday gifts. Again, feel free to direct donors to the [LPF pay pal account](#).

## **Host a Tournament**

Host an informal soccer tournament on campus. This could include full soccer matches as well as smaller competitions like kip-ups, shoot-outs, and running drills. Participants can pay a little money to take part or if it is free, make sure you have collection tins around the field and make lots of announcements about your fundraising goals. You can easily advertise the event on Facebook, in student bulletins and with fliers around the quad. Maybe combine the tournament with your bake sale!

## **Throw a Party**

There is nothing like celebrating with your friends while also supporting a good cause. All you need is a venue, an iPod and some cheap food and drinks (LPF will only endorse alcohol if participants are over 21 years of age). Ask for a \$5.00 donation at the door and put collection tins around the party. Make sure to make an announcement about your fundraising goals and/or hang up signs that talk about LPF. Want some more ideas to spice up the night? Host a date auction -- persuade your friends to give up one night for a date with someone in the audience who wants to "purchase" them for a good cause. Raffle off prizes -- go around to local stores in your community and see if they will donate items to raffle off. The items do not need to be expensive or fancy. It's amazing what people will purchase!